GoSecure
CASE STUDY

MANAGED SERVICES PROVIDER (MSP)

A WIN-WIN FOR THE MSP & ITS CLIENTS

By integrating GoSecure's cybersecurity solutions, the MSP successfully elevated its managed services portfolio, ensuring businesses across various industries received the highest level of security protection. This collaboration exemplifies how a strategic partnership can drive innovation, business growth, and long-term client success.

For MSPs looking to enhance their cybersecurity offerings without building an in-house security team, this approach showcases how the right partnership can make all the difference.

This collaboration was rooted in shared values: operational excellence, client-centric innovation, and a commitment to staying ahead of cyber threats. By combining GoSecure's deep security expertise with the MSP's existing infrastructure, the partnership delivered measurable improvements in client protection, without adding operational complexity.

EMPOWERING A MANAGED SERVICES PROVIDER WITH ADVANCED CYBERSECURITY

A national Managed Services Provider (MSP) specializing in Managed IT services, Unified Communications as a Service (UCaaS), and Managed Connectivity services is committed to delivering innovative technology solutions that empower businesses. As cyber threats evolved, the MSP identified a growing need to enhance its security portfolio to better protect its clients.

By integrating GoSecure Titan® Managed Extended Detection and Response (MXDR) and Professional Security Services, the MSP fortified its cybersecurity offerings, helping clients mitigate risks, detect threats in real-time, and ensure continuous protection.

A STRATEGIC PARTNERSHIP FOR ADVANCED CYBERSECURITY

As businesses increasingly relied on the MSP for managed services, the demand for comprehensive cybersecurity solutions grew. Rather than developing an in-house security solution from scratch, the MSP sought a trusted cybersecurity partner to seamlessly integrate advanced threat detection and response capabilities into its existing portfolio.

How GoSecure Strengthened the MSP's Security Offerings:

GoSecure Titan® MXDR:
GoSecure Titan® MXDR delivers proactive, 24/7 threat detection and response, leveraging AI-driven automation and human-led threat hunting to protect the MSP's clients from cyberattacks. With the addition of GoSecure Titan® Inbox Detection and Response (IDR), the MSP further enhanced its ability to rapidly identify, investigate, and respond to threats across client environments.

Professional Security Services:
GoSecure's security assessments, penetration testing, and security maturity evaluations empowered the MSP's clients to better understand their risk posture, proactively identify vulnerabilities, and strengthen their defenses.

This partnership allowed the MSP to provide clients with a best-in-class security solution while remaining agile in an increasingly competitive market.

IMPACT & BUSINESS EXPANSION
The integration of GoSecure's cybersecurity solutions helped the MSP:

- **Expand Its Security Offerings** – By leveraging GoSecure Titan MXDR and GoSecure Professional Security Services, the MSP delivered cutting-edge security solutions to its clients.
- **Enhance Client Trust & Retention** – The MSP strengthened customer relationships by offering advanced threat detection, prevention, and remediation services.
- **Drive Revenue Growth** – By positioning cybersecurity as a key differentiator, the MSP unlocked new business opportunities and increased its competitive edge.

As a result, the MSP met the growing cybersecurity needs of its clients without the operational burden of developing in-house security expertise.

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GoSecure is a recognized cybersecurity leader and innovator, pioneering the integration of endpoint, network, and email threat detection into a single Managed Extended Detection and Response (MXDR) service. The GoSecure Titan® platform delivers predictive multi-vector detection, prevention, and response to counter modern cyber threats. GoSecure Titan® MXDR delivers rapid response and active mitigation services that directly touch the customers' network and endpoints. For over 20 years, GoSecure has been helping customers better understand their security gaps and improve their organizational risk and security maturity through MXDR and Professional Services solutions delivered by one of the most trusted and skilled teams in the industry. To learn more, please visit:

www.gosecure.ai

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to consolidate, evolve & thrive

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